

Survey of Customers Who Use Economic Information from the U.S. Census Bureau

The U.S. economy is a moving target and becoming increasingly complex. Our programs should be responsive to these changes. We want to provide economic statistics that are relevant, accurate, timely, useful, and accessible to our customers like you. Meeting your needs is our priority. Therefore, your opinions in this survey are important to us.

Start

CQM# - 67

OMB# - 0607-0760
Expiration Date - 9/30/2004

1. Please mark the type of organization you are associated with when using economic data from the U.S. Census Bureau.

- ☐ Federal government agency/congressional staff
- ☐ State/county/local/tribal Government
- ☐ Business
- ☐ Professional/trade association
- ☐ Academic faculty/staff/research assistant
- ☐ Student
- ☐ Media (radio, TV, print)
- ☐ Individual
- ☐ Other, please specify:

2. In the past year, how many times have you used economic information from the U.S. Census Bureau?

	<div style="display: flex; justify-content: space-between; padding: 0 10px;"> Never Once 2-5 times 6-9 times 10 or more times </div>				
Capital expenditures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Commodities/merchandise lines	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Construction statistics (e.g., housing starts, building permits)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
County business patterns	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Energy consumption	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Imports/exports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inputs/materials/costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Inventories	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Metropolitan/county/city information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National level information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

North American Industry Classification System (NAICS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
North American Product Classification System (NAPCS)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales/receipts/shipments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small businesses information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
State and local government statistics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
State level information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Women-or-minority-owned businesses data	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please specify in box below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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3. In the past year, how many times have you used the economic information from the following types of Census Bureau programs?

	Never	Once	2-5 times	6-9 times	10 or more times
5-Year Economic Census	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5-Year Census of Governments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Annual statistics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quarterly statistics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Monthly statistics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Principal economic indicators	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. For what purposes do you use these data products? (Mark all that apply.)

- ☐ Tracking changes in the economy
☐ Analyzing the structure of the economy
☐ Creating value added products/services
☐ Sales forecasting
☐ Market analysis (site location, expansion opportunities, planning sales territories)
☐ Monitoring/comparing business performance
☐ Making presentations or reports
☐ Other, please specify:

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5a. How satisfied are you with your electronic access to economic data?

	Very Satisfied	Satisfied	Undecided	Dissatisfied	Very Dissatisfied	Don't know/not applicable
CD-ROM/DVD-ROM products	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Web:						
Ease of finding information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of understanding information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Level of detail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interactive query capability (e.g., American FactFinder)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Downloadable files(e.g., spreadsheets, CSV/text files)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5b. Please comment on your satisfaction with electronic access to economic data.

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6. How satisfied are you with our economic data products?

	Very Satisfied	Satisfied	Undecided	Dissatisfied	Very Dissatisfied	Don't know/not applicable
Reliability/accuracy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Relevance (e.g., keeping pace with the changing economy)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Timeliness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ease of use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall quality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. How satisfied are you with our customer service?

	Very Satisfied	Satisfied	Undecided	Dissatisfied	Very Dissatisfied	Don't know/not applicable
Expertise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Courtesy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Responsiveness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. To better meet your needs, what, if anything, should be done to improve economic products or services?

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9. Your responses are important to us. Are you willing for the Census Bureau to follow up with you regarding your responses?

- ☐ No
☐ Yes -- Please provide us with the following information:

Name

Organization

Telephone number**E-mail Address**

You have completed this survey.

Thank you very much for taking the time to complete this survey. We will publish the results on our web site in the near future. We also will use responses in aggregate form to help guide our decisions about programs and services to better meet your needs.

USCENSUSBUREAU
Helping You Make Informed Decisions